

Dennis Ivanov

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Software developer, developer advocate at Agora, Udemy instructor, YouTuber, and contributor at Traversy Media.

Skills & Qualifications

- 10 years of experience in full stack development
- Tech educator & online instructor (Youtube & Udemy)
- Technical Writing & Blogging
- SEO & paid ad campaigns (Google Adwords)

Tech Stack

- **Languages:** Python, Javascript, NodeJS, SQL
- **Backend Frameworks:** Django, Express, Flask, FastAPI
- **Frontend Frameworks:** React, NextJS
- **Databases:** Postgres, MySQL & MongoDB
- **Other:** Redux, Vercel, Heroku, AWS

Work History

DEVELOPER ADVOCATE | APPWRITE.IO

11/2021 - present

[Current challenge] Working to improve developer adoption and experience across all Appwrite SDKs through educational content on the Appwrite YouTube channel, articles & community events

DEVELOPER ADVOCATE | AGORA.IO

11/2021 - 9/2023

Worked on making Agora's Web-Based SDK more accessible through video tutorials, articles, demo projects, and event-based training. Also, building out React UI components & led a team to re-design Agora's documentation and API reference.

- Doubled Web SDK's monthly usage minutes from 15 million to 30 million minutes within my first four months
- Produced educational video content which resulted in 300k+ views on YouTube
- Produced SEO campaigns and content to gain market share for related keywords.

INSTRUCTOR | YOUTUBE, UDEMY, TEACHABLE

11/2019 - Present

Produced content showcasing new tech, tutorials & interviews with top developers.

- 210k+ Youtube Subscribers
- 50,000 course copies sold
- 12+ Million views on Youtube
- Made regular contributions to Traversy Medias YouTube channel (2.5m Subscribers)
- Tutorial videos included projects such as social networks, e-commerce, real-time video, stripe & PayPal integrations, and more

SENIOR DEVELOPER | FOI LABS

10/2017 - 10/2019

Designed and developed a laboratory management system. My system provided an interface for lab technicians and customers to view and track data from samples tested in the lab.

- Designed prototype & pitched original idea for new lab management system (LIMS)
- Built the entire code base and brought version 1 of the LIMS system to market as a solo developer
- Onboarded and trained customers (Webinars & Conferences)
- Managed a small team of developers in the expansion of the LIMS system

DIGITAL MARKETER | UNIFIVE DIGITAL

2014 - 2017

Started a digital agency building websites and marketing for local businesses.

- Organized SEO & SEM campaigns on a local and global scale.
- Saved a customer \$110k a year by reducing Adwords CPC cost with optimization
- 70 + websites built with my small team of developers and freelancers